好打包 Smart Pack

SMART PACKING, CHARMING LIVING!

Smart Pack is a modern living product which is designed to create more convenient and interesting living experience for people and to reflect the free philosophy through it. Our main design concept is "collage" for imagining a new package. We design 35cm x 35cm packing units to compose a larger package by hidden zips at its four sides, so that users can change and combine them in any direction according to users' heads and ideas.

[For your need] Smart Pack emphasizes on flexible and expandable using ways for users to decide the capacity by themselves.

[For your style] By various composing forms and colors, the users can create their own special and variable looks of the package for different occasions.

[For your fun] Packing is no more an annoying affair! Due to assorted units, Smart Pack switched the packing work into an amusing game.
現在起開始享受屬於你的精采生活變化

【墊色識別】
墊色變化是指讓自己對換掉的來源 CELL，可以由表達不同背景、年代，或是內含物的分布對於墊色帶來影響。對於現代的旅行者而言，只要更換某一單元，即可將不同層次的感受，以不同風格來表達，只要拆解某一單元，即可拆出，快速更換。

【Color identification】
The changeability of color not only enables users set up categories such as destinations or weather to arrange things in order for their customs, but also helps them to pack faster by replacing units without overturning every box and basket.